



## PILGRIM'S PRIDE HEADQUARTERS PITTSBURG, TEXAS

The corporate headquarters for Pilgrim's Pride Corporation, is a great space. The 200,000 sq. foot, 5 story building, is a showplace completely filled with Haworth Architectural Interiors (walls and floors), furniture, cabling / power, lighting, seating, and ancillary products. Pilgrim's corporate culture values its people; however, their current offices were filled with a hodge podge of various furniture products and manufacturers; a company who had grown rapidly with no overall plan in mind. The management team embraced the concept of creating an efficient space and work environment while also planning for future growth and change through the use of Haworth Adaptable Interiors.

The actual timing of this project was relevant (Pilgrim's Pride Corporation had recently purchased ConAgra's chicken operations making them the largest company in the poultry production industry-US and internationally); therefore, Haworth's Global capabilities and leverage were of great interest. They were excited that their Haworth Global Account could be accessed by any of their other subsidiaries around the world. This was a tremendous selling point for add on smaller orders which were totally separate from the headquarters building.

The architectural design of the building was very traditional - faux finished columns and walls throughout the spaces, inlaid tile floors with their logo, carpet with Bo Pilgrim's silhouette woven throughout, ornate chandeliers and beautifully stained dark walnut finishes. Walking through the building today, it is hard to believe that the wood veneer and glass walls are demountable and have been moved and reconfigured several times since the completion. The 400 Premise workstations have created a warm comfortable environment which blends perfectly with the traditional feel while providing employees a great work space which truly makes a GREAT work space for a rapidly growing and constantly changing Fortune 500 company.



HAWORTH ADAPTABLE INTERIORS

Branding was extremely important:  
Haworth was able to provide unique branding techniques  
using carved logos in the Haworth wood casegoods and other areas  
throughout the facility.

